

ASPCA® PET HEALTH INSURANCE



Pet Insurance Program: Clinic Participation Options	Level 1 Earn \$100*	Level 2 Earn \$200*	Level 3 Earn \$300*	Access Fee Earn \$500
Educational appointment with ASPCA® Pet Health Insurance program representative	✓	✓	✓	
ASPCA® Pet Health Insurance program brochures displayed in lobby or exam rooms	✓	✓	✓	
ASPCA® Pet Health Insurance program Table Tent or QR Code Business Card at front desk / counter areas	✓	✓	✓	
ASPCA® Pet Health Insurance program banner ad displayed on clinic website. Alternatives: Pet insurance verbiage on invoices or link to ASPCA® Pet Health Insurance program's Cost of My Pet's Care link	✓	✓	✓	
2 pet health/pet safety social media posts per quarter as supplied by the ASPCA® Pet Health Insurance program	✗	✓	✓	
1 educational email blast to clients related to pet care and pet safety topics per quarter (supplied by the ASPCA® Pet Health Insurance program)	✗	✗	✓	
** Optional: In addition to one of the Lease Level options above, clinic agrees to allow the ASPCA® Pet Health Insurance program to send 1 email to clients (may be a third party) to educate clients about pet health insurance				✓

*Earnings per quarter

Insurance products are underwritten by United States Fire Insurance Company (NAIC #21113. Morristown, NJ), and produced and administered by PTZ Insurance Agency, Ltd. (NPN: 5328528. Domiciled in Illinois with offices at 1208 Massillon Road, Suite G200, Akron, Ohio 44306). (California residents only: PTZ Insurance Agency, Ltd., d.b.a PIA Insurance Agency, Ltd. CA license #0E36937). The ASPCA® is not an insurer and is not engaged in the business of insurance. Through a licensing agreement, the ASPCA receives a royalty fee that is in exchange for use of the ASPCA's marks and is not a charitable contribution.